



**BISNIS, COE ITI, the U.S. Export Assistance Center Tulsa,
and the Oklahoma Department of Commerce present:**

***“Rethinking Eurasia: Spotlight on Russia’s Urals & Siberia
and the Kyrgyz Republic”***

Thursday, June 19, 2003

*OSU-Tulsa Campus
North Hall, Room 150*

Morning Session: 9:00 AM 12:00 PM

Afternoon Session: 1:30 PM to 4:00 PM

BISNIS representatives Azim Mamanov (Novosibirsk, Russia), Asel Sulaimanova (Kyrgyzstan), and Alyona Yelshina (Yekaterinburg, Russia) along with Washington-based international trade specialist Melissa Walters will make presentations and be available for one-on-one meetings with U.S. companies interested in discussing specific proposals or questions related to the region.

Speakers will discuss:

- How U.S. companies in key sectors can capitalize on opportunities in the region
- Key considerations for doing business in the region: challenges and prospects
- Opportunities across multiple sectors such as IT/telecom, machinery (ag/food processing, oil/gas), mining, environmental technologies, medical, construction, tourism, and more.
- USG resources to aid your business activities and development in Eurasia

Cost: \$15 for All Registrants to cover Event, Individuals Meetings, and Luncheon

Please fill out the form below and send it to the attention of: Jim Williams, Oklahoma US Export Assistance Center, 700 North Greenwood Ave., Suite 1400, Tulsa, OK 74106. Tel: 918-581-7650, Fax: 918-581-6263 or e-mail at Jim.Williams@mail.doc.gov

Morning Session Form:

Number of people attending _____ Names of attendees _____

Company _____

Phone/Fax _____ E-mail: _____

Afternoon Session Registration:

If you are interested in registering for one-on-one meetings with any of the speakers listed, please indicate your interest: _____

Note: Speakers are also interested in conducting site visits to local companies. Should you have an interest in hosting this group for a tour/presentation of your facilities on Friday, June 20th, please contact: Jim Williams at the above.

U.S. Department of Commerce BISNIS Program

BISNIS is the U.S. Government's primary market information center for U.S. companies exploring business opportunities in Russia and other Newly Independent States. BISNIS provides U.S. companies with the latest market reports and tips on developments, export and investment leads, and strategies for doing business in the NIS. Since opening in 1992, BISNIS has facilitated more than **\$3.2 billion** worth of U.S. exports and overseas investments.

BISNIS Speaker Biographies:

Azim Mamanov (Novosibirsk, Russia)

Azim Mamanov has been the BISNIS representative in Novosibirsk (covering Novosibirsk, Omsk, Krasnoyarsk, and Altai regions) since 1998. Mr. Mamanov has completed over 30 reports, including reports on IT/Telecom Markets for Altai, Omsk and Novosibirsk regions, Automotive Market for Novosibirsk, and Krasnoyarsk regions, regional overviews of Novosibirsk, Omsk, Altai and Krasnoyarsk regions. Mr. Mamanov has participated in BISNIS outreach events in 1998, 1999, and 2002, presenting to business audiences across the United States in Sacramento, San-Jose, and Long Beach, CA; Boston, MA; Tucson, AZ; and Middletown, CT.

Asel Sulaimanova (Bishkek, Kyrgyz Republic)

Asel Sulaimanova has been the BISNIS Representative for Kyrgyzstan since Fall 2002. Prior to joining BISNIS, Ms. Sulaimanova has worked with the TACIS (EU) Small and Medium Enterprise Development Program, the Asian Development Bank, the Rural Advisory Development Service Foundation (UK), PriceWaterhouseCoopers, and others. She has recently completed overviews of financing options in her region as well as of the franchising/retail sector.

Alyona Yelshina (Yekaterinburg, Russia)

Alyona Yelshina has been the BISNIS representative for the Urals region of Russia since fall 2002, covering: Sverdlovsk, Perm, Chelyabinsk, Tyumen, Khanty-Mansiysk, Yamalo-Nenets, Kurgan, Orenburg regions, and the republics of Bashkortostan and Udmurtia. Ms. Yelshina worked for 3M Russia 8 years prior to joining BISNIS. Ms. Yelshina has conducted outreach to several regions including Tyumen, Chelyabinsk, and Perm. She has also recently written an overview of the financing options in her region as well as of the franchising/retail sector of the Urals.

Melissa Walters (Washington, DC)

BISNIS international trade specialist Melissa Walters provides information and counseling to U.S. companies interested in business opportunities in the Urals region of Russia and the country of Armenia. She also covers several industry sectors across Eurasia including: environmental technologies, medical/pharmaceuticals, mining/metallurgy, and technology commercialization. Ms. Walters has conducted outreach programs in Russia and Moldova as well as in Atlanta, GA, Miami/Ft. Lauderdale, FL, and Washington, DC.

For more information on these regions, visit BISNIS Online at <http://www.bisnis.doc.gov/outreach03>